



25th
ANNIVERSARY

SUPPLIER DIVERSITY BUSINESS SUMMIT

Schedule

TRACK 1 | Supplier Diversity
Professional (Tenured/Non-Tenured)

THURSDAY, SEPTEMBER 13, 2018

5:00 - 8:00 PM | Welcome Networking Reception at Bali Hai Restaurant,
2230 Shelter Island Drive, San Diego, CA 92106 619-222-1181

FRIDAY, SEPTEMBER 14, 2018

8:45 - 9:15 AM | Continental Breakfast/ Registration/Check-In/Networking

9:15 - 9:30 AM | Welcome



Rainey Alben, President & CEO, Pacific Southwest Minority Supplier
Development Council



Patricia A. Pyle, Manager-Supplier Diversity, Salt River Project,
PSWMSDC Interim Board Chair and Presenting Sponsor



Bruce Mayberry, Senior Diverse Enterprise Advisor, SDG&E

9:30 - 10:30 AM | Beyond the Supplier Registration Portal

SUPPLIERS -You have registered in an organizations supplier portal – Now What? Hear from industry experts on the “behind the scenes” process. MBEs will be able to learn what they need to know about internal supply chain strategies to avoid the headache of the unknown. SUPPLIER DIVERSITY PROFESSIONALS - YOU will be able to glean insight and learn from leaders in supplier inclusion to benchmark and assess the efficiency and effectiveness of their supplier registration and internal processes. All participants will learn about internal supply chain strategies to avoid the headache of the unknown.

Moderator: Dhalia Balmir, Supplier Diversity and Procurement Leader

Panelists:

- Telma Lopez, Southwest Gas
- Carmen Michaelsen, CPSM, CPSD, SeaWorld Parks & Entertainment, Purchasing and Warehouse Manager
- Wayne Gross, Outreach Liaison, California Department of General Services (DGS)
- Patti Pyle, Salt River Project (SRP), Manager, Supplier Diversity
- Jo Anne Arvizu, Manager, Supplier Diversity Program, Supply Chain, Strategic Sourcing, Raytheon Missile Systems

(Earn 1-hour CPD for CIPS MCIPS/FCIPS Certification holders and 1-hour CEH from ISM C.P.M, CPSD CPSM Certification holders)

10:30 - 10:45 AM | Welcome from Lunch Sponsor, John Mautner, President & Founder,
COSi (Cycle-of-Success institute)

Schedule Continued

10:45 - 11:45 AM | Breakout Session 1

Supplier Diversity Knowledge Exchange

Seasoned supplier diversity professionals across multiple industries engage with one another and emerging supplier diversity professionals in this interactive workshop to address trending topics, share best practices, point out pitfalls to avoid and learn how to grow and scale your supplier diversity program. This workshop will also explore the role procurement plays and other internal key stakeholders play in supplier diversity.

Facilitators:

- Adebayo Adeleke, Chief, Contracting Support Operations and Deputy Chief, U.S. Army Mission & Installation Contracting Commander, FCIPS, CPSM, SCMP, CFCM
- Dhalia Balmir, Supplier Diversity and Procurement Leader

(*Earn 1-hour CPD for CIPS MCIPS/FCIPS Certification holders and 1-hour CEH from ISM C.P.M, CPSD CPSM Certification holders)

11:45 - 12:45 PM | Networking Lunch

12:45 - 1:45 PM | Breakout Session 2

Blockchain as a General Purpose Technology for the Supply Chain. Bigger than the Internet?

Blockchain is already here and not just a dream. It is not just Bitcoin. It is a general purpose technology like internet and electricity. According to [Gartner](#), it will be bigger than internet, projected to be \$3 trillion industry by 2030. We explore examples of blockchain in supply chain and other areas inside Fortune 500 companies. Diversity supplier professionals can find out how the blockchain will revolutionize the supply chain process and impact the function and role supplier diversity plays.

Facilitator: Mike Onghai, CFA, Clickable Institute of Technology, Entrepreneurship and Digital Marketing

(*Earn 1-hour CPD for CIPS MCIPS/FCIPS Certification holders and 1-hour CEH from ISM C.P.M, CPSD CPSM Certification holders)

1:45 - 2:00 PM | Networking Break/Snack

2:00 - 2:30 PM | Making a Real Impact on Success of Diverse Suppliers

John Mautner, President of COSi, will present to suppliers and supplier diversity professionals, a real-world case study, on how a MGM supplier built a more successful business using a proven business model. Corporations will learn how your organization can replicate the MGM model to build better suppliers and make a bigger impact to your supplier diversity program, and suppliers will learn how to build operational financial capacity.

2:00 - 3:15 PM | Strategic "Connect" Sessions (Matchmaking)

Powered By:



MATCH-MAKING PORTAL NOW OPEN

REGISTER NOW

Schedule Continued

3:15 - 3:30 PM | Networking Break

3:30 - 4:30 PM | Speed Mentoring Sessions

SUPPLIERS – Bring your capability statement OR be prepared to succinctly verbally articulate your “elevator pitch” (business proposition) to leaders in supplier diversity and mature business owners. Coaching sessions are 15 minutes. PROCUREMENT/SUPPLIER DIVERSITY PROFESSIONALS/CLASS 2, 3 OR 4 MBES – This is an opportunity to offer professional counsel to suppliers, in the aim of helping MBES develop and grow AND/OR you can also sign up to obtain guidance from other supplier diversity professionals in a peer-to-peer setting to brainstorm a business supplier diversity challenge. This opportunity is ONLY available for [REGISTERED AND PAID](#) attendees. On-site registration will also be available on the day of the Summit. Timeslots are available on a first come, first serve basis. Instructions for both groups are below:

STEP 1: REGISTERED AND PAY to attend the Summit

STEP 2: Send an email to info@pswmdc.org with the words “speed mentoring” in the subject line.

- i. List your first and last name
- ii. Your Title
- iii. Your Company Name
- iv. The industry your company is in
- v. Identify if you desire a “MBE SLOT” or “BE A COACH” or “SUPPLIER DIVERSITY COUNSEL”

4:30 PM | Conference Ends